

Passing our message to the General Public

We have done a wonderful job of spreading the word to the Professionals in our community , but what methods do we have to pass our message to the **general public** ?

If your Group or District have any great ideas to achieve this , we would love to hear them , either **share on the PI Face Book page** or e-mail me at aanationalpi@gmail.com, and I will pass them on to other members .

Here are a few ideas that Groups are trying already :

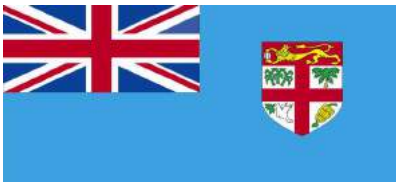
- Have **1300 number cards printed** and distribute to all members to leave where ever they happen to be , coffee shops, planes, taxis , waiting rooms, notice boards. You never know when someone will pick them up . You can also leave in a card holder at Servos, bottle shops, Tourist information centres ect .



- Offer to speak to Community groups
- Dedicate 1 meeting 4 times a year to informing the general public, have members bring a friend (see flyer in "District Doings ")
- Attend local festivals and trade days (See Upper Hunter in District Doings)
- Approach local Community Houses to see which groups meet there , and contact them
- Rotary, Lions , Probus ect



If you have any other ideas , please let us know !!!!!



FIJIAN FEEDBACK

From the Coconut Wireless AA Fiji Hotline, Fiji Phylis here reporting for the Bula Group!!

I am happy to say that from one Face to Face meeting we are now up to **three meetings a week.**

McDonalds has provided their party room for our Friday 6 pm group, where we also can connect to the **Skype online meeting.**

Sunday finds us at the **Museum Ginger Cafe** out on the patio for the 9 am Face to Face along with the **Skype contact.**

The anonymous donation of **one notebook** has made it possible for Miriah to carry the **online meeting** to the Suva sites.

We are still working out how to connect all those who live outside of Suva, do not have tablets or internet time with our group. **Many of our calls are from off island communities** or in the north where there are no meetings.

Thank you Kerry and the **Western Regional Assembly** that donated sufficient funds to send a total of **ten Australian Big Books to Fiji**

We were down to the last one!

Thank you also to our **Offshore AA members** that are reaching out to our newcomers, and that have been helping to work on steps via emails and check up phone calls with our members.. It is a wonderful feeling to know we are not alone.

Thank you higher power for the use of technology in breaching the distance and isolation of our small island with the larger AA fellowship.

Our hotline is busier, with an addition of three newcomers since the convention.

We are also working with the **Fiji Ministry of Health** for dispersal of literature into the **emergency rooms, medical centers** and **Doctor's Offices, prisons** and are in the planning stages of a full **Government Ministry workshop on Alcoholism and AA recovery.**

We have **one new Tikina member** that comes to the online meetings once a week now.

The seed of recovery was well planted by all of you that brought the message of AA recovery to our shores We are tending that seedling with love, appreciation and care and know it will grow, branch out, flower and seed for the future.

Vinaka

PI Out and About



Invited to the APNA Expo again next year in Hobart , just one of the benefits of maintaining contacts

Lots of NEW contacts made at the APNA Expo this year , will keep us busy for the rest of the year :)

Many members new to service are enjoying their involvement, it is great to see members becoming excited by doing service .such an important part of our program

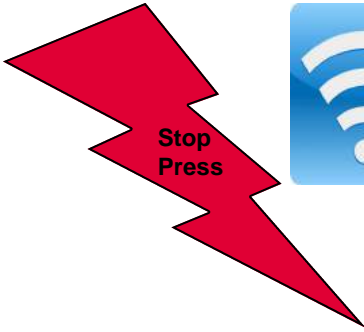
For those who asked, the Bi annual publication of the Newsletter for Professionals has been delayed due to the Fiji Convention (so that it can be included) as soon as it comes out i will distribute to my contacts



Jeepers, the AA phone line is running hot today. Must be something in the air?! Have had about 4 calls today. Normally it might be one call per fortnight, or even less. But today, I've had 4 calls! One call was from a long time member though.



COMMUNICATION + WILLINGNESS + ACTION = RESULT !



Brand New Service Website !

aaservice.org.au

Please welcome our new “Webmistress” :) Julie from Brisbane !

We have a new service website **Admin / Editor** Julie from Brisbane please give her all the support you gave me. She has been working on a new wordpress site to replace the outdated drupal one. Head over and check it out and say hi to Julie.

Alcoholics Anonymous Service Australia – because service works

Welcome to the **NEW** AA Service Website May 8, 2016 May 8, 2016 Julie This website is for AA members to share their experience with service in AA. If you had an account on the old site, your same login name and password will still work. Otherwise, to participate in this web site, sign up for membership...

AASERVICE.ORG.AU



Thank you Julie for all your hard work. It is working like a charm, with a page to communicate with Julie and offer ideas . I have already put the new Teenage posters in the PI part, and will be adding more PI info as I become more familiar with the site

I do encourage everyone who has not previously used the site , to join and have a look around, there is a wealth of information available , and encourage new members to join as well, they can learn much from there



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Find us on:
facebook®

Interactive SECRET National PI & CPC page

It is now over 3 years since we opened the PI Page on Face Book , we have 119 active members , and I like to think it has promoted a bit of UNITY among the PI people there

The room can only be joined by invitation, either by e-mail, or as "Face Book Friends"

If you would like to join you can either e-mail me @

aanationalpi@gmail.com

OR

"Friend" me on FB and I will add you when requested

This page is ONLY for PI related matters, questions, ideas, and Initiatives successful or not , there are other rooms for other AA business,

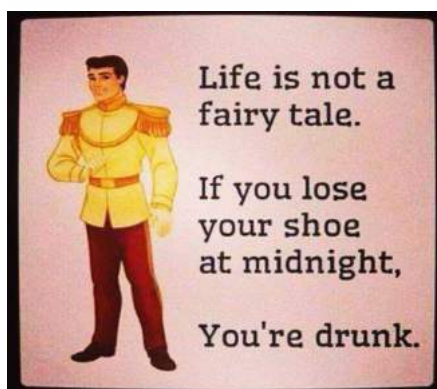
Pics of your PI activities are very welcome

COME & JOIN THE LIVELY DISCUSSION & SHARE YOUR IDEAS

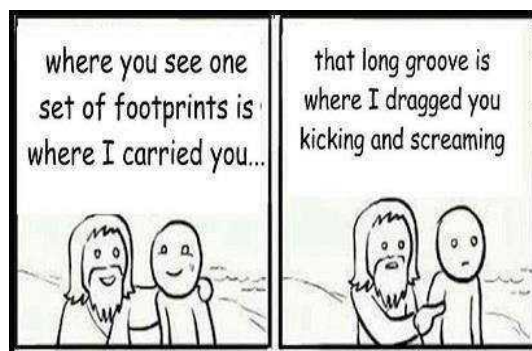
Rule 62

*Don't take yourself too
seriously !*

**THE HUMOUR
HUB**



**A woman drove me to
drink and I didn't even
have the decency to thank
her.**



A guy walks into a bar and approaches the barman, 'Can I have a pint of Less, please?' I'm sorry sir, 'the barman replies, looking slightly puzzled, 'I've not come across that one before. Is it a spirit?'

'I've no idea, 'replies the guy, 'The thing is, I went to see my doctor last week and he told me that I should drink less.'



I went to the cemetery yesterday to lay some flowers on a grave. As I was standing there I noticed 4 grave diggers walking about with a coffin. 3 hours later and they're still walking about with it. I thought to myself, they've lost the plot!

PI Tip of the Month



Many thanks
Cosmos Group

The Poster below is indicative of an idea implemented by the **Cosmos Group** as an activity to bring AA information to the General Public

What a great idea !



COSMOS GROUP OF AA. MAROOCHYDORE

All members of AA, their friends, families, and any interested parties are warmly invited to attend an open meeting of AA.

Friday 29th April, 2016.

7:45pm start.

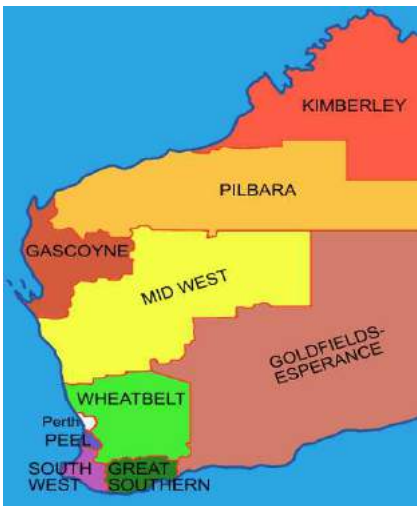
Cotton Tree Neighbourhood
Centre

Al-Anon Share by Mandy.

Fellowship and supper
afterwards.



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Western Regional PI & CPC Co-ordinator

Many thanks Di Thomas

Area A PI commenced sending **invitation letters for school speakers**. This month **3 sessions** were held in one school with more schools to come to come. **Well done Marjo**.

Swan Districts have organised the printing of our QR code business cards. Orders received from Areas A and B for a supply.

Following our **networking event**, we have been **invited** to attend the **quarterly AOD (Alcohol and Other Drugs) meeting**, to be held this coming Tuesday. It is run by the **North Metropolitan Mental Health Unit, caring for Adults**. Should be exciting and interesting.

We were also **invited** by the **Women's Health and Family Service** to provide **literature** at their conference on **Foetal Alcohol Spectrum Disorder**. **Swan Districts** provided the literature and display stand - all the various AA literature relating to Women was taken. We have been **invited back** for their **next event**, which is wonderful news. Their next event is **Alcohol and Other Drug Interventions**, and we hope to be invited to do the same at this event.

St. John of God Hospital, Midland, Mental Health Unit, have requested AA to be a part of their patient recovery programme. We have arranged for two regular speakers to attend every **3rd Tuesday each month** to speak to the patients. **Swan Districts** are supplying the literature and have organised the speakers.

Swan Districts, Area A PI and Regional PI have purchased ink stamps which print **Perth's website, CSO number and 1300 helpline number**. All literature donated/used from each of these PI areas will be stamped with our local contact details.

Area A PI organised an information table at the **Cyril Jackson Senior Campus Health Festival 2016**. There were in excess of 80 stands promoting healthy living. We have quite a few contacts to follow up - another busy month ahead. **CJ Campus have also invited us to be a part of their next event Harmony Week**.



Service Opportunity

National PI & CPC Co-ordinator

This position will become vacant at the end of the year

If you are at all interested, you may like to discuss this with your Area, and
District

I have thoroughly enjoyed the position, and have learned a huge amount ,I
have had wonderful support and encouragement from my Service Sponser,
and from GSO

This position will be advertised in due course, but if you are thinking about it,
You may like to start discussing it about now

Job Description

BRIDGE: ACTIVELY ENCOURAGE & PROMOTE THE GROWTH OF PI&CPC ACTIVITIES

- Act as a positive communication link, through reporting, writing, email, the Service website, displays and the National Forums, between all parts of the Fellowship with an interest in relevant Service work;
- Be in regular contact with the Chairperson of the relevant Trustees' Committee in order to be apprised of Service opportunities;
- Liaise with the Board and National Office in seeking or conveying requested Forum-related information, and in implementing national scale projects;
- Send Short Reports on main activities and Forum progress (dot points) to the February & July Board meetings via the National Office with cc to the Chair of the relevant Trustees' Committee, and report fully to the Board and annual GS Conference in November.

NATIONAL FORUM

- Actively encourage Areas to have Forum hosting bids in for Conference approval two years ahead, to ensure continuity and certainty for maximum benefit to the Fellowship;
- Be a functioning ex officio member of the relevant National Forum Host Planning Committee (HPC): co-ordinate, attend where feasible, receive all minutes, keep in active touch with the HPC and report to the Board;
- Ensure that the Forum is relevant and attractive to the Fellowship in its content and activities;
- See that the Forum as a whole is recorded for posterity;
- Attend the Forum and deliver a report to the Service Fellowship on the past two years' activities in PI&CPC respectively, including both successes and shortcomings as seen by the officebearer;
- Act on and follow up any requests of the Forum;
- Ensure that the Forum Program includes a slot for a short explanation and questions on the role of the Co-ordinator; ensure nomination forms for the next Co-ordinator position are available and participants are aware of the this and the deadline of the end of the Forum; convey completed forms to National Office as soon as possible after the Forum.

COLLECT AND DISSEMINATE RELEVANT SERVICE INFORMATION AT NATIONAL LEVEL

SERVICE WEBSITE

- With appropriate training from the Webmaster, generally oversee the functioning and content of the relevant parts of the Service website; monitor the relevant section of the Service website and organise removal of any inappropriate material;
- Source and provide or upload relevant news sheets and items for reading on line or download, such as position advertisements, notices, reports, literature lists, Guidelines, newsletters and other useful information;
- Distribute questions from on-line 'Ask-it Basket' to appropriate knowledge-bearers;
- Publicise the Service website to the Fellowship including at the Forums and through the AA Around Australia newsletters, and assist the Fellowship to access the site when requested.

DISPLAY

- Be familiar with and promote the full range of relevant Service literature;
- Put together a light Service display and take it take around the country to be shown at Forums, weekends and rallies etc.

Nowhere near as scary as it looks

DISTRICT DOINGS



Dee Why Thursday:

Anna attended **Department of Human Services** (Centrelink) at Brookvale and was able to put pamphlets up which included the following: -

- A message to teenagers' -
- A brief guide to Alcoholics Anonymous -
- 44 Questions - AA at glance -
- Is AA for you?

Reported that interest was highest in the months of December, January & February however the numbers for March & April have been lower. Total brochures taken for the month of April is 17. We also received approval to put pamphlets in **Dee Why Library** and **Dee Why Police station**. The brochure displayed at each was -

- A message to teenagers'.

There hasn't been much interest at the library which could be due to where it has been located - it sits amongst the general community flyers, there used to be a flyer stand near the HSC area which also included information on drugs etc, however this is no longer there. The same pamphlet is also displayed at the police station however this is only a new initiative and we don't have any data yet to report on

Many thanks

Megan

Inner City District :

ICD has a **subcommittee** for billboards and convenience advertising.



Geelong Goings on.

Members of PI Lead by Mary A in Geelong are going to meet before each District meeting in future to come together to discuss PI. The District meeting will follow. Great way to encourage attendance at District meetings. **The PI Co-Ordinator goes to the District meetings armed with made up PI Packs for Distribution.** The Co-Ordinator keeps a list of who has taken literature and where they are going. She also has been going to local meetings with Pi Literature. This resulted recently in a Police Station being visited in a locality where this had not been happening. The member who went to the Police Station told me afterwards she got a lot out of the experience and is excited to do more in the future. 2 attendees at Geelong District Meeting Took Big Books to Libraries outside Geelong City. It is fabulous the PI Co-Ordinator had the Literature there all ready to go.

Another Local group has just visited the **caravan parks**, **chemists** and have the literature ready to go to visit the **churches**.

7 of the **Community Radios** have been approached by a member from Geelong to arrange for the Community Service Announcements to be played. Just waiting now to see when this will take place.

COMMUNICATION + WILLINGNESS + ACTION = RESULT !

DISTRICT DOINGS

AREA D—SR



Many thanks
Rhonda R

A huge thank you to all the Members from all Districts in **Area D** who participated in the Area D PI **Fun Run Fundraiser** at Altona. The 17 participants raised **\$4,571.00** which will go towards the **Area D PI Activities**. The fundraising does not stop there. We need to buy Literature and have a prudent reserve for upcoming events for next year.

We need to continue this vital work. When a person presents to a Professional with a drinking problem if the professionals have the **AA literature** then there is a chance more sick and suffering Alcoholics will find their way to AA. We get to meet these professionals in their environment at these conventions and they come to us. It is really exciting to be part of this service work. All the members who volunteered came away excited to be of service and cannot wait for next time. WOW talk about willingness.

Rural Doctors Expo at Lorne

It has been a very busy month. Due to the funds raised and donation received from the Districts within Area D, we have so far attended both the **Rural Doctors Convention** held in Lorne. There were 190 delegates from Victoria and some from Queensland and New South Wales. **Ten members** from the Geelong District volunteered to assist over the three days at Lorne. Whilst it was not busy we did have the opportunity to speak to many of those present. **There were 30 young doctors who were in the final year of training.**

We were able to tell our stories and explain about the **AA website** and the **24hr National 1300 number**. We also gave out many **Country Meetings lists** and lots of literature. These included the blue business cards with our website details and the 24 hour National 1300. The professionals are always amazed we have the phone service and it is manned by volunteers from the Fellowship. This is the sort of information most people do not know.

I had one professional worker from a detox centre come up to me and she advised they send their clients home on the weekends. Once she heard about the 1300 number she was really excited. She could see what a benefit that could be for her clients, if they wanted to talk with someone. **The feedback from the doctors was very positive.** Many shared they had an ongoing relationship in their area with AA and knew where the meetings were. In one town a doctor advised that their **relationship with AA had been strong for over 20 years.**

It was a great experience for many members, to **experience service** in this forum. They got the opportunity to share their story. Also many members took the made-up PI kits back to their own doctors. This was fantastic. It was worthwhile being there and putting a human face to Alcoholics Anonymous.



DISTRICT DOINGS

AREA D—SR

Many thanks

Rhonda R

APNA (Nurses Expo at the Pullman)

We have just finished two days in at the Pullman Hotel at Albert Park. This was a different experience again. One of the Geelong members drove me to the city and was helping me set up. As soon as we approached our booth (which had Alcoholics Anonymous across the top), a lady from the organization which trains nurses in mental health, came across and introduced herself. She said **“Boy I wish you guys had been at our national conference last week. It would have been great for you to be there.”** The member from Geelong and I were blown away. We had not even unpacked. I will be contacting that lady to see how and if we can be of service at their next conference.

Another contact was from the organization which trains practice managers. There is a possibility AA will be able to go in and speak to groups of practice managers at their practice meetings around the country – more on that to follow when the details are ironed out.

We had five requests to speak at schools. This is a national conference, so there were a lot of interstate requests. We found out there is a teaching facility opening up at **Swan Hill** for Health Professionals. Another lead we have to follow to see if we can go and speak there if they want us. We had many requests for **Aboriginal Literature**. All in all we finished up with four foolscap pages of contacts to be followed up. The interstate contacts will go to Leigh F, National PI Co-Ordinator. I will let you know more once I hear back from the contacts.

Once again thank you for your groups and members who have contributed financially so we can be present at these events. These professionals speak to people with alcohol problems all day every day (according to what they told us). They do not tell anyone they are alcoholic, as we know that has to come from the person themselves. However if they have **AA information** at least they can pass it on to the sick and suffering alcoholic. We may never know the effect of attending these events but by being there it may just help to bring more people through the doors of AA.

On a personal note it was so exciting to see the enthusiasm of all the members who attended the Expos. Everyone dressed appropriately and all had big smiles on their faces. It was a pleasure to be part of and I do hope you will continue in **Service in AA**. I am still on a high from these two events. Many friendships have been formed and I got to spend time with members and get to know you all a bit better. Please feel free to call me at any time if you have any questions regarding PI. I am only too pleased to come and give everyone a hand.

PS as Leigh F and I were walking out the organizer of the convention said. **See you next year guys**. The APNA convention is in **Hobart**. How fabulous is that. The Professionals are grateful we are there. We need not be concerned when we are doing PI in our own communities. The reception we receive is normally very positive.



DISTRICT DOINGS



Peninsula District:

Many thanks
Anne O'C

I had already forecast to you that our District was going to do another **Mental Health Expo** – well, that's happened now. We had a **workshop** prior to it and packed **60 folders** full of pamphlets suitable for professionals. **Each folder and each pamphlet had a local sticker stuck on them containing our local Peninsula Phone Service number and the QR pattern for finding meetings** – over 800 stickers included (picture attached). On the day we had about six AAs helping all day, going around all the display tables, introducing themselves and offering folders full of pamphlets. **These were generally welcomed** and altogether 32 of them went home with some Mental Health organisation. Quite a few loose items of AA information literature were also collected by interested visitors to our display table and quite a bit of personal experience shared with members of the public seeking help.

We have written recently to most of the **secondary schools** in our District offering speakers for their Health classes but haven't had a response as yet. And we are also speaking with the **Drug & Alcohol team at HMAS Cerberus** where we've often spoken before. We hope to soon fix a date for speaking there to their trainee ship's counsellors.

Upper Hunter District :

Upper Hunter District again attended the Tocal Field Day with AA Literature and information



Many thanks
Andrew M

Many thanks
Mary P

Townsville: Yesterday I attended a **forum** with a group called "**act on Alcohol**" set up by the Queensland government. It was pleasing to note that they **invited AA to be part of this forum** and are prepared to have an AA member participate **in future forums as well as display AA literature**. It also provided an opportunity to make contact with other organisations where we can provide literature and information about AA

DISTRICT DOINGS

Ballarat District:

Many thanks to David M for his gathering and collation of information regarding showing our ads on TV . If anyone wants a copy of this documentation or the ads I can send both electronically if you e-mail me

Television Contact List

Information required to be sent to Television Stations

(Channel Seven require all details to be sent please)

Organisation
Campaign Dates
Coverage, e.g. Australia Wide
Promoting
Durations
Key Numbers
CAD Numbers
Delivery Dates
On Hand



Prime 7

crystal.bergemann@prime7.com.au

CC: andrew.allen@prime7.com.au



Southern Cross Austereo

alan.rigoni@scn.com.au



Foxtel

Form to be filled out and sent to Doug.Wesney@mcn.com.au

CSA Name	Alcoholics Anonymous
Campaign Number	1111
MCN Contact	Doug Wesney
Agency/Client Contact	
TVC Length	
MCN Network Portfolio	Foxtel
FTA Market	5 Cap cities
Key Number	
Material Delivery	Adstream or dubsat – please confirm

Doug.Wesney@mcn.com.au



Network Ten

Form to be filled out and sent to Doug.Wesney@mcn.com.au

CSA Name	Alcoholics Anonymous
Campaign Number	1111
MCN Contact	Doug Wesney
Agency/Client Contact	
TVC Length	
MCN Network Portfolio	Network TEN
FTA Market	5 Cap cities
Key Number	
Material Delivery	Adstream or dubsat – please confirm

Doug.Wesney@mcn.com.au



Channel 7

csarequests@seven.com.au

Filename: Television Contacts_183104C
Directory: C:\Users\Leigh\AppData\Local\Temp
Template: C:\Users\Leigh\AppData\Roaming\Microsoft\Templates\Normal.dotm
Title:
Subject:
Author: David
Keywords:
Comments:
Creation Date: 4/05/2016 4:41:00 PM
Change Number: 5
Last Saved On: 4/05/2016 5:36:00 PM
Last Saved By: David
Total Editing Time: 57 Minutes
Last Printed On: 15/05/2016 4:00:00 PM
As of Last Complete Printing
Number of Pages: 3
Number of Words: 155
Number of Characters: 1,042