National PI/CPC Patter OCTOBER 2022



The New National PI/CPC Patter is a Newsletter with some of the PI/CPC news and service from around AUST.AA



Our 12th step, carrying the message, is the basic service the AA Fellowship gives, this is the principal aim and the main reason for our existence, Therefore, AA is more than a set of principles, it is a society of alcoholics in Action.

We must carry the message, else we ourselves can wither and those who haven't heard the truth may die.

Brisbane North District have been posting ads in many magazines - Your Life, Islands and Surrounds, Sentinel news to name a few

1300 helpline cards and card holders at many community noticeboards

Information packs, 1300 helpline card and Is Drinking costing you more than money posters at Coles, IGA's, Laundromats

Ambulance Stations and Police Stations



The Inner City District have initiated a Radio campaign with SEN and a AA announcement has been played continuously throughout August and September in Melbourne

Melbourne Men's Group have distributed 50 PI Packs to professional around the Albert Park Area

There was a Luncheon at Mt Ommaney Conference centre attended by the local treatment centres and Steven Jurd was in attendance speaking on the Cochrane report There will also be a Professional awareness Luncheon in Maroochydore on Oct . the 11th

Area A in the Central Region has been active in the Northern Districts with PI Packages of AA Business cards, AA stickers, AA posters going to many towns

In Macarthur District posters, pamphlets and AA helpline cards get distributed to Medical, D & A, youth mental health & Aboriginal centre's

The Posters and cards they print themselves and the back of the cards has the local meetings lists, they have a FB page and sign on Narellan rd. with a local contact that is rotated on a monthly basis

Rosie from Area B Central Region has produced a letter with Stephen Jurd recommending AA The letter is attached on the Next page with a link to the Cochrane Report An Open Letter to Health Professionals

Dear Colleagues,

Alcohol use disorder and issues associated with heavy drinking are routinely identified across many disciplines and continue to pose a hazard to many patients and their families. Please keep in mind that a referral to Alcoholics Anonymous can be a life-saving event.

In March 2020, The Cochrane Review was able to document, from 21 randomised controlled trials, that the clinical process of Twelve Step Facilitation increases engagement in Alcoholics Anonymous. It also showed that engagement with AA was more often enduringly effective than comparable interventions, resulting in substantial health economic dividends.

Simple referral to Alcoholics Anonymous will produce results. Developing a clinical system which educates patients about AA and encourages them to engage with AA has been demonstrated to be as or more effective than other systems and to produce measurably cheaper outcomes.

A link to the Cochrane Review is below. Sober members of AA are willing and eager to provide further information and literature. Just contact your local AA office.

Yours sincerely,

Dr Stephen Jurd MB BS FRANZCP FAChAM

Chairman, The Sydney Retreat and Honorary A/Prof, Macquarie University

Scan for the Cochrane Review







A4 posters available from GSO Lyell Mac. Public Hosp. and Adelaide CBD



A5 posters created by our Gold Coast DCM



"To reach more alcoholics, understanding of AA and public goodwill towards AA must go on growing everywhere. We need to be on still better terms with medicine, religion, employers, government, courts, prisons, mental hospitals and all enterprises in the alcoholic field. We need the ever-increasing goodwill of editors, writers, television and radio channels. These publicity outlets need to be opened ever wider."

Bill W (Our co-founder) 1951

All of AA is voluntary, no one is paid for their 12 step work or Service, it is for our own recovery we take the steps and pass on, AA service is our chance to repay what we have been given, if anyone wants information and wishes to know more please contact myself at aanationalpiandcpc@gmail.com or your Local CSO, District or Area

In Unity and Service , Rob C National PI/CPC Coordinator