

National PI/CPC Patter DECEMBER 2023



The goal of AA Public Information and Co-operation with the Professional Community (PI&CPC) is to carry the message to the alcoholic who still suffers. This is achieved in two ways, through informing the general public about the AA programme and through reaching "the third person", whose work is or may be involved with the active alcoholic

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Inner City District (ICD) Melbourne attended at the General Practice Conference & Exhibition (GPCE) for 3 days (17th-19th November Fri-Sun) and had a 2mx2m booth. The event is being attended by over 1200+ GPs and other health professionals. We had a team of enthusiastic members on the roster to help bring awareness to our friends of AA. We had some quality conversations about what AA is and how to find it. We personally spoke with over 100 GPs who were engaged and had many questions on what we do, how to get in contact with us and of course we explained about what we don't do. 12 members(Nanna, Alan, Warwick, Laura, Stephen, Lindsay, Krissy, David, Danny, John, Alex and Myself) did service at the GPCE all reported they had quality conversations with GPs about AA and where to find us, members were able to talk to GPs about how AA has helped them get sober. Several members noted that it was beneficial to be in an environment where GPs could approach us, as it is difficult when we approach GPs (as experienced when ICD earlier in 2023 invited GPs to a health professionals forum and only one GP RSVP'd to attend the live event - which was eventually cancelled Members connected with other exhibitors which has given us (online) access to 250+ mental health clinics through Health Bright which manned the neighboring booth at the event Follow-up The event yielded 104 leads which we will follow up with a cover letter and a digital PI pack when these have been approved by Area C Victoria. Shane D. Alternate DCM, ICD

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Alcoholics Anonymous was able to have a table set up at the Australian Professional Society on Alcohol and Drugs Conference in Adelaide at the Convention center on the 13th 14th and 15th of November. 6 members rotated through the table rostered by our National PI/CPC Rob C, who set up the event with the help of the GSB and Area B PI/CPC Connor, Andy , Samara and Ritchie. The APSAD turned out to be a great opportunity to put AA's message out to a very wide range of professionals in the area's of Alcohol treatment and medical research. AA was in part well received but there was also resistance to our message in some quarters. There was however, lots of information provided by our 6 members about how AA runs and what AA has to offer if professionals were to send their clientele to our meetings. So overall the 3 day event was a success. One of the most interesting conversations that I took part in was with one of the organizers at the event. It was stated that AA had consistently had a presence at the event. I'm grateful to be part of a wave of members coming thru the South Australian fellowship who wants to really lean into the Cooperating With Professionals space and make sure AA has a presence at this type of events. An idea that did come out from some of our members running the table was that perhaps we would produce banners specifically targeted at professional awareness. Exact wording and layout are still being worked on but the idea being those banners with few simple public information facts about AA, using language of the professional community may generate more engagement: such as "Cooperating with the professional community over 90 years" or "Mutual Aid organization supporting Alcoholics" or Support Network for Alcoholics of "Presentations available on how AA works" . This idea will be put to our Area in the near future for discussion. I know they need lots of improvement! However it was clear that we, as AA members need to be tailoring the language and the booth setup to for the specific audience at each different event AA attends. AA needs to be using the language of professionals so that they stay engaged long enough in the conversation to find out what AA has to offer. There are so many myths and misconceptions out there (that we are religious, it costs to join, that AA is unsafe, AA accepts money from government) in the professional community that they are hesitant to even engage with AA. AA needs to be at these events and we also need to be better at carrying our message to professionals. I'm grateful for the opportunity to be of service with like minded members. It was a honor and a privilege the entire team was fantastic.

Dylan M

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APSAD Table Adelaide

Inner-city District (ICD) Melbourne have a digital billboard (12m×4m) initiative running live from 14th November to 3rd December 2023. This creative was rotating 24/7 for the 2.5 weeks with a min 1008 plays per week. On Hoddle St which is one of the busiest arteries in Melbourne

ICD also has a radio campaign running on SEN (sports entertainment network) the campaign is running for a month which will have 30 second ads running (min 4 times a day) on the network broadcast and 15 second ads playing in the podcast daily plus filler spots were available through the day great work John B for getting this up and running.



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The Port Lincoln group in Area A SA, where invited to attend the RU Ok conference by a local mental health organization and also the Ceduna Men's Expo, well done Jack, Clifford, Michelle, Tara and Jessamy

Pens for Professionals, a request was made by SA Health at the RAH to drop in for their Doctors on their ward



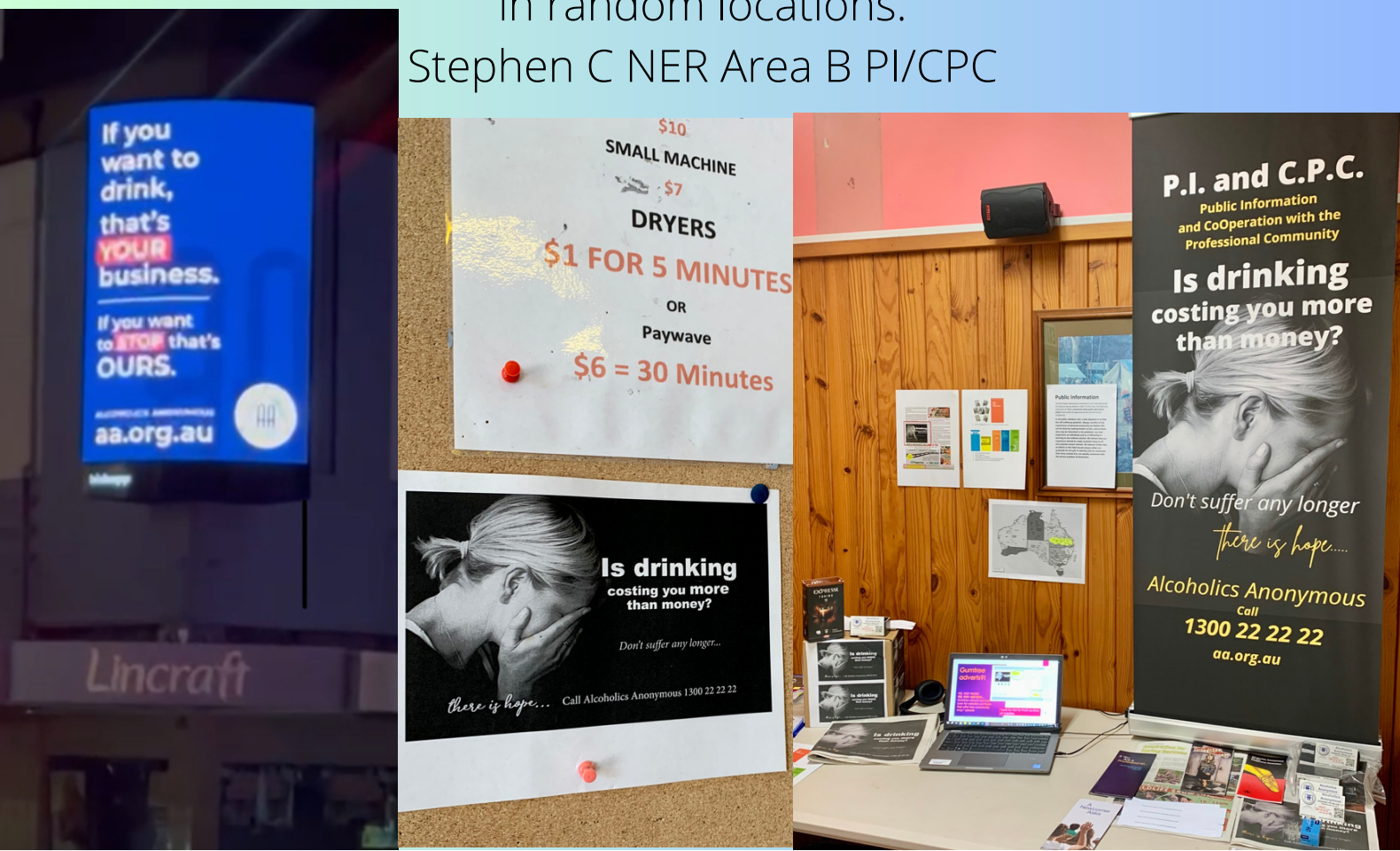
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District 9 Sunshine Coast groups are gearing up in the new year to gather together a PI Luncheon committee for 2024. The luncheons are always a massive success.

We continue to roll out PI zoom 1 hour presentations across the whole of Area B NER Qld and this is being well received and giving inspiration to members interested in this service work. A common comment and reaction to these presentations: "Thanks, the mystery of Public information service work has been removed after seeing the presentation, Central Queensland members are happy to see posters placed on laundromat walls, in January this year PI Posters are still on the notice boards 11 months later (see picture) A PI talk was given at AA Serenity in Samford recently and the Pi display was well received too.

Toowoomba groups (Area C, Qld) where celebrating 75 years in the Darling Downs, A Billboard was organized and Bishop billboard advertising decided to spring up the same advert across Brisbane in random locations.

Stephen C NER Area B PI/CPC



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Chirnside Park , Outer eastern District VIC



Croydon, Outer Eastern District VIC

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Chat Now Summary – November 2023

What started out as an idea from an AA Group became a Topic for Conference in 2021 and is now a reality. The instant chat feature - known as Chat Now – is fully operational and the response has been overwhelmingly positive. The purpose of the Chat Now function is to provide an instant response service to enquiries that come from visitors to the Australian AA website (aa.org.au) and the Australian meetings website (meetings.aa.org.au). The service provides another way of communicating with the sick and suffering alcoholic who reaches out for help. It allows those seeking help to engage in real time with an AA member. It also provides a service opportunity for AA members from anywhere in Australia who have access to a computer.

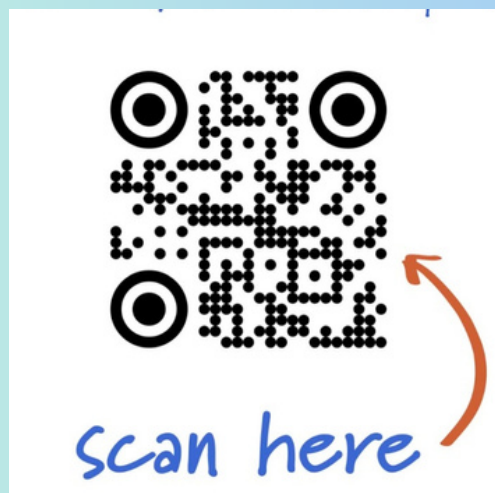
Chat Now launched on November 1st 2023. Operating hours are currently 10am to 10pm(AEDT). These hours are likely to increase based on numbers and availability of chat responders. There are currently 25 trained responders who each do a minimum of one 2 hour shift a week, but most are doing two shifts (and a few even more). An incredible 1919 chats occurred in a little over three weeks. The responders on the inaugural Chat Now working group are enthusiastic and have all provided valuable input to get the service up and running. Each responder chooses their own availability using a separate rostering app that provides flexibility to choose shifts that suit their own schedules. A QR Code (below) is available for those wishing to inform people about the Chat Now service in any PI/CPC material or share in any reports to Groups, Districts or Areas. The code provides a link to the National AA website where the chat widget is found in the bottom right of screen. The service is accessible using any computer, tablet or phone. For those members wanting more information about the

Chat Now service, please email

chatnow.chair22@gmail.com

Yours in Service,

The Chat Now Working Group



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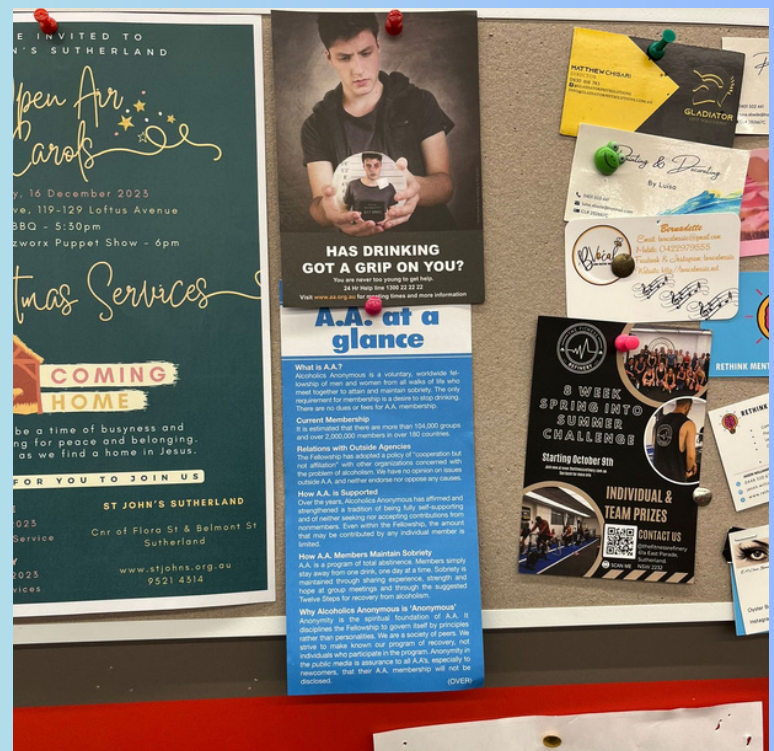
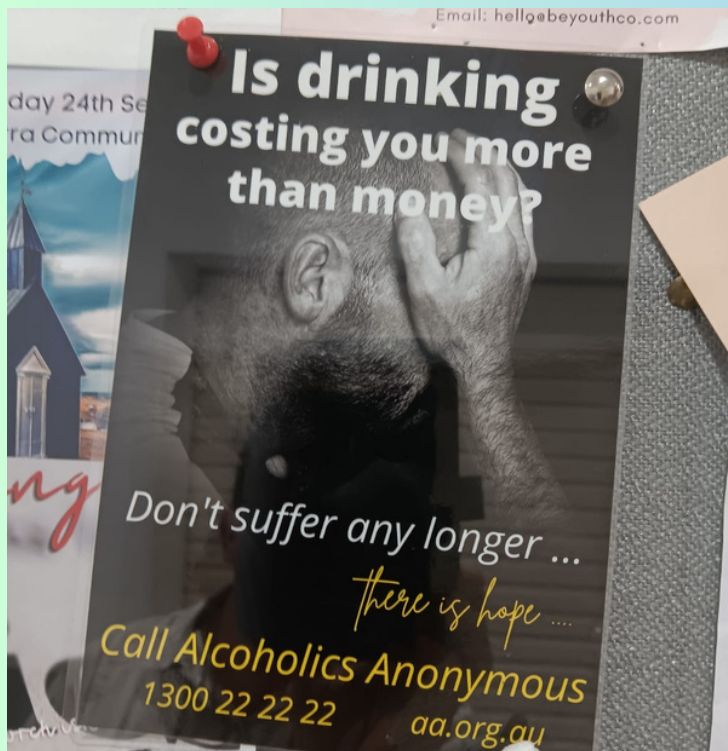
The Newly formed
Sutherland Shire and ST
George District PI at
Caringbah, NSW



Kilburn Group, Para District
SA made a PI drop to there
Local MP at Enfield



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Erindale Community
Centre Noticeboard ACT

Kirawee NSW



Nunawading Outer Eastern District VIC



ALCOHOLICS ANONYMOUS

2024 NATIONAL PUBLIC AWARENESS FORUM

FOR ALL ALCOHOLICS ANONYMOUS MEMBERS INTERESTED OR ACTIVE IN
AREAS OF PUBLIC INFORMATION AND COOPERATION WITH THE
PROFESSIONAL COMMUNITY, TREATMENT AND CORRECTIONAL FACILITIES,
AND REMOTE COMMUNITIES AND ACCESSIBILITY

GUEST SPEAKER: BILLY N, PAST PUBLIC INFORMATION
AND CORRECTIONS TRUSTEE FOR ALCOHOLICS
ANONYMOUS IN THE USA

\$120 + BOOKING FEE

BUFFET DINNER INCLUDED

GRAND
CHANCELLOR
HOTEL
HINDLEY
STREET,
ADELAIDE CBD
SOUTH
AUSTRALIA



**\$205 KING
OR
EXECUTIVE
ROOM
CODE -
ALCCON**

[HTTPS://BE.SYNXIS.COM/LA
NDING?
ADULT=1&ARRIVE=2023-09-
07&CHAIN=22134&CHILD=0](https://be.synxis.com/LANDING?ADULT=1&ARRIVE=2023-09-07&CHAIN=22134&CHILD=0)

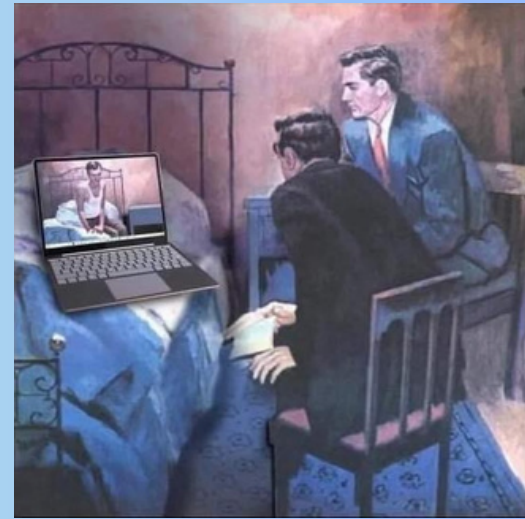
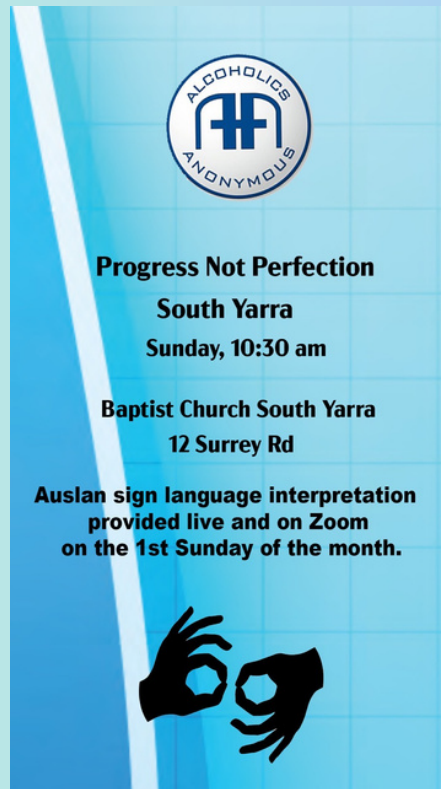
MAX 300 TICKETS AVAILABLE

FRI, 22 NOV 2024 5:00 PM -

SUN, 24 NOV 2024 1:00 PM

[HTTPS://WWW.EVENTBRITE.COM.AU/E/ALCOHOLICS-ANONYMOUS-
2024-NATIONAL-AWARENESS-FORUM-TICKETS-698958201797](https://www.eventbrite.com.au/e/alcoholics-anonymous-2024-national-awareness-forum-tickets-698958201797)

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Zoom ID- 394896349

PW - 992668

https://meetings.aa.org.au/meetings/progress-not-perfection-south-yarra-sunday/?fbclid=IwAR3ZJet_Mylsiguo8-aRbNZNE7BqioOwEKfeOn9M7GhoC9oYLObLQWHtrFk

Please pass on details to all groups



National PI/CPC Patter



Week of December 11th to the 18th
2023

Advisory Action #005/2022

Conference resolved to accept the Conference
Public Information & Co-operation with the
Professional Community's recommendation that
any idea that encourages individuals to
participate in PI&CPC should be supported and
that the week of December 11 should be
'National Put up an AA Poster' week.

The Groups voted for this week coinciding with Bill W's Sobriety date
of Dec. 11 to be put a poster up week, that can be at a shopping
center Noticeboard, Police Stations, Facebook, Newspapers, Doctors
surgery's, Chemist's, Medical Center's, etc, etc

We must always ask and be respectful of those places we leave any
AA Posters/Flyers/Literature/AA Cards as servants for AA and to try
reach those still suffering to find a way out.

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Our Twelfth Step, carrying the message, is the basic service that the AA Fellowship gives: this is our principal aim and the main reason for our existence. Therefore, AA is more than a set of principles; it is a society of alcoholics in action. We must carry the message, else we ourselves can wither and those who haven't been given the truth may die.



All of AA is voluntary , no one is paid for their 12 step work or Service, it is for our own recovery we take the steps and pass on, AA service is our chance to repay what we have been given freely to continue indefinitely the message of AA , send all PI/CPC posts or stories for the PI Patter to aanationalpiandcpc@gmail.com or for more information on our Service Structure contact your Local CSO, General Service Rep., Area Delegate or the GSO.

In Unity and Service ,

Rob C

National PI/CPC Coordinator

aanationalpiandcpc@gmail.com